

AMHERST COUNCIL ON AGING SENIOR DISCOUNT PARTICIPANTS

Please note the following:

1. Merchants request that you show your ID card before the sale is rung up.
2. Restaurants request that you notify your server before you order that you are asking for a discount
3. Discounts are for cardholders only, not for their relative, friends, or guests.
4. Discounts do **not** apply to purchases of cigarettes, tobacco, milk, newspapers, gasoline, lottery tickets, or drinks at bars and restaurants.
5. Merchants will not give the discount on credit card purchases.
6. The discount does not apply to specials or items already on sale. (Some stores make exception.)
7. Do not expect the discount to be given automatically; you must ask for it.
8. Merchants make their own rules about when the discount applies; some apply the discount at age 60, others require age 62, and others require age 65.

THE FOLLOWING MERCHANTS HAVE AGREED TO GIVE THE QUOTED DISCOUNTS TO ALL SENIORS WHO SHOW THE AMHERST C.O.A. DISCOUNT CARD.

(Our thanks to Mimi Cary of Pelham for compiling this list. Call 253-5465 with corrections.)

| Store | Address | Discount |
|---|---|--|
| ART, ART SUPPLIES, CRAFTS, DECORATING, & FRAMING | | |
| Creative Needle | 233 N. Pleasant, Carriage Shops, Amherst | 10% |
| Design Supply Studios | 65 S. Pleasant St, Amherst | 10% |
| R. Michelson Galleries | 25 S. Pleasant St. Amherst 132 Main St., Northampton | 10% |
| AUTOMOTIVE | | |
| Belchertown Road Sunoco | 40 Belchertown, Rd, Amherst | Parts only 10% |
| Burke Whitaker | 200 N. King St, Northampton | 10% parts + labor |
| Cahillane Motors | 375 South St, Northampton | Parts only 10% |
| College Street Motors | 260 College St, Amherst | 10% except gas |
| Hapco Auto Parts | 383 Main St., Amherst (all stores) | 10% |
| Northampton Ford | 55 Damon Rd., Northampton | Parts only 10% |
| Plumb Auto Supplies | Carlton Dr., Northampton | Parts only |
| Paige Chevrolet | 40 Dickinson St., Amherst | First Wednesday of month cash sales ONLY; no insurance claims; make appointment; 20% parts, 10% tires and labor. |
| BANKS – Each bank has its own plan for senior discounts; please check directly with banks. | | |

| Store | Address | Discount |
|---|---|-------------------------------------|
| BEAUTY AND BARBER SHOPS | | |
| Damn Good Haircuts | Old South St., Northampton | Cuts & perms, substantial discount |
| French Shoppe | 460 West St., South Amherst | Tuesdays & Wednesdays 10% |
| Regency Hair Stylists | 189 N. Pleasant St., Amherst | 10% |
| BOOKSTORES, CARDSHOPS, and GIFTS | | |
| Beyond Words | 189 Main St., Northampton | 10% |
| Broadside Bookshop | 247 Main St., Northampton | 10% |
| Faces | 175 Main St., Northampton | 10% |
| Food for Thought Books | 106 N. Pleasant St., Amherst | 10% |
| Jeffrey Amherst Bookstore | 55 S. Pleasant St., Amherst | 10% |
| Laos Bookstore | 16 Spring St. (Grace Episcopal Church), Amherst | 10% |
| Valley Books | 199 N. Pleasant St., Amherst | 10% |
| Walden Books | Hampshire Mall, Hadley | Preferred Reader Club \$10/year |
| CLEANERS and LAUNDROMATS | | |
| Braff's Cleaners | 103 N Pleasant St., Amherst | 10% |
| Corliss Cleaners | 21 Locust St., Northampton | 10% dry cleaning only |
| Main Street Cleaners | 193 Main St., Northampton | 15% |
| The Laundry Club | 6 University Dr. Newmarket Center, Amherst | 10% dry cleaning & drop-off laundry |
| Twin Cleaners | 211 North St., Northampton | With cash prepay 15% |
| CLOTHING, SHOES, and DEPARTMENT STORES | | |
| Brattleboro Outlet | Off Rte 91, Brattleboro, VT | Wednesdays, 10% |
| Cedar Chest | Thorne's Market, Northampton | 10% |
| Dance Stuff | 22 N. Pleasant St., Amherst | 10% |
| Faces | 175 Main St., Northampton | 10% |
| Fenton's Athletic Supplies | 377 Main St., Amherst | 10% |
| Foot Locker | Hampshire Mall, Hadley | 10% |
| Herlihy's women's apparel | 76 Maple St., Florence | Tuesdays & Wednesdays, 10% |
| Le Boudoir | 233 N. Pleasant St., Carriage Shops, Amherst | 15% |
| Serv-U Hardware Homecenter | 241 King St., Northampton | Tuesdays, 10% |
| Ted's Boot Shop | 158 Main St., Northampton | 10% |

| Store | Address | Discount |
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| DENTISTS | | |
| Amherst Dental Group | 650 Main St., Amherst | With pay on date of service, 10% |
| Hampshire Mall Dental Center | Hampshire Mall, Hadley | 10% |
| Valley Dentists | 138 Russell St., Hadley | 10% |
| DRUG STORES | | |
| Belchertown Pharmacy | 8 Park St., Belchertown | Prescriptions, cash sale & no insurance, 10%; Wednesdays, all merchandise 10% |
| Brooks Pharmacy | 158 N. King St., Northampton | Prescriptions only 10% |
| CVS Pharmacy | All stores | Prescriptions only 10% |
| Serios' Pharmacy | 63 State St., Northampton | Floor items only 10% |
| ENTERTAINMENT and PERFORMING ARTS | | |
| Academy of Music Theater | 274 Main St., Northampton | Senior rate |
| Amherst Cinema | 30 Amity St., Amherst | Senior rate |
| Amherst College | Amherst College campus | Senior rates for plays & concerts |
| Pleasant Street Theater | 27 Pleasant St., Northampton | \$1 off; special shows for seniors |
| U Mass Fine Arts Center | U Mass Amherst campus | 10% |
| U Mass productions New-World Theatre Off-Center Series Asian Music & Dance | U Mass Amherst campus, various theaters | \$5 per ticket |
| WAMC Public Radio | Albany, NY | Reduced rate for membership |
| WFCR Five College Radio | University of Massachusetts, Amherst | Reduced rate for membership |
| WGBY Public Television | Springfield | Reduced rate for membership |
| FLOORING | | |
| Summerlin | 322 College St., Amherst | 10% |
| FLORISTS and GARDEN SUPPLIES (<i>Note: Discounts do NOT apply to charge sales or telegraph orders.</i>) | | |
| Always In Bloom | 220 N. Pleasant St., Amherst | 10% off dried arrangements |
| Amherst Farmers Supply | 320 S. Pleasant St., Amherst | On hardware only. |
| Dwyer Florists | 202 Main St., Northampton | 10% |
| Frank's Nursery & Crafts | 310 Russell St/Route 9, Hadley | Wednesdays 10% |
| Golden Harvest | Damon Rd & Rte 9, Northampton | Tuesdays 10% |
| Knowles Flower Shop | 712 N. Pleasant St., Amherst | 10% |

| Store | Address | Discount |
|----------------------------------|--|---|
| LaSalle Florists | 279 Main St., Northampton | 10% |
| Nuttleman's Florists | 135 Woodlawn Ave., Northampton | 10% |
| Rocky's Ace Hardware | 229 Russell St./Route 9, Hadley | 10% |
| FOOD & DRINK | | |
| Amherst Fish Market | Rte 116 at Pomeroy Ln, Amherst | Wednesdays 10% |
| Applebee's | 100 Westgate Ctr. Dr./Route 9, Hadley | With Golden Apple Card, 10% |
| Arby's Roast Beef | Hampshire Mall, Hadley | 10% except combos |
| Bart's Ice Cream | 103 N. Pleasant St, Amherst 235 Main St., Northampton | 10% |
| Bickford's Family Restaurant | Hampton Plaza, Northampton | 2-6 p.m. & all day Wednesday, 25% |
| Bluebonnet Diner | 324 King St, Northampton | Tuesdays until 6 p.m., 10% |
| Burger King | All stores | Small coffee, tea, sodas and hot chocolate 41¢ |
| Dunkin Donuts | 331 Russell St., Hadley 132 King St., Northampton | 10% |
| Fitzwilly's | 23 Main St., Northampton | Mon-Fri, 2-5 p.m., 10% |
| Friendly's | All stores | See Senior Menu |
| Indian House | 45 State St., Northampton | 10% |
| McDonald's | All stores | Coffee, tea and soft drinks 51¢ |
| Miss Florence Diner | 99 Main St., Florence | Monday-Thursday, 10% |
| Nancy Jane's | 36 Main St., Amherst | 10% |
| New India Restaurant | 17 Kellogg Ave., Amherst | 10% |
| New Town House | 1100 Federal St/Route 9, Belchertown | Lunch menu available for dinner |
| Pizza Hut | 424 Russell/Route 9, Hadley | 15% |
| Ponderosa Steak House | King St., Northampton | 10% |
| Pub Restaurant | 15 E. Pleasant St., Amherst | 10% |
| Stables Sandwich Shoppe | 326 Russell/Route 9, Hadley | 10% |
| State Street Fruit Store | 51 State St., Northampton | Tuesdays, 10% |
| Sweetie's | 68 Main St., Northampton | 10% |
| Webster's Fish Hook | Damon Rd., Northampton | Get card; 2:30-4:30 p.m. & all day Tuesday, 12% |
| Wendy's | 203 King St., Northampton | 10% |
| HARDWARE & HOUSEWARES | | |
| Amherst Farmers Supply | 320 S. Pleasant St., Amherst | Tools & hardware 10%, |
| Cowls Building Supply | 125 Sunderland Rd, N. Amherst | Hardware & paint 10% |
| Foster Farrar Co. | 145 King St., Northampton | Regular merchandise 10%, |
| Leader Home Centers | College St., Amherst | Obtain card; 10% |

| Store | Address | Discount |
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| | 16 Elm St., Deerfield | |
| Rocky's Ace Hardware | 229 Russell St./Route 9, Hadley | 10% |
| Shumway Wallpaper & Paint | 320 College St., Amherst | 10% |
| INNS and MOTELS | | |
| Country Belle Motel | Russell St./Route 9, Hadley | With AARP card, 10% |
| Days Inn | 117 Conz St., Northampton | Sun-Thur with AARP card, 10% |
| Howard Johnson's | 401 Russell St./Route 9, Hadley | With AARP card, 10% |
| Inn at Northampton | 1 Atwood St., Northampton | Sun-Thur reduced rates |
| Motel 6 | Route 5, Deerfield-Whately line | With AARP card, 10% |
| Northampton Hotel | 36 King St., Northampton | With AARP card, 10% |
| Yankee Pedlar | 1866 Northampton St./Route 5, Holyoke | Sun-Thurs with AARP card, \$5 off |
| JEWELRY | | |
| Hannoush Jewelry | 227 Main St., Northampton | 20% |
| LIQUOR & PACKAGE STORES | | |
| Amherst Wines and Spirits | 233 N. Pleasant St., Amherst | 10% |
| Four Seasons Wines/Liquors | 333 Russell St./Route 9, Hadley | 10% |
| Liquors 44 | Campus Plaza, Hadley 238 King St., Northampton | Beer & wine 10%; liquors 5% |
| R&P Package Store | 505 West St., South Amherst | 10% |
| Russell's Package Store | 18 Main St., Amherst | 10% |
| Spirit Haus | 338 College St., Amherst | 10% |
| OPTICIANS | | |
| Amherst Optical Shoppe | 195 N. Pleasant St., Amherst | 10% |
| Call Opticians | 178 N. Pleasant St., Amherst | 10% |
| Ken's Eyewear | Hampton Plaza, Northampton | Age 60-64, 10%; 65+, 15% |
| Lenscrafters | Ingleside Mall, Holyoke | Wednesdays 20%; otherwise 10% |
| Vision Associates | 78 Main St., Northampton | 15%, glasses only |
| Visioncare | Hampshire Mall, Hadley | 10% |
| Vision Showcase | Route 9 at Maple St., Hadley | 10% complete pair of glasses |
| PACKAGE DELIVERY | | |
| Mail Boxes Etc. USA | 6 University Dr., Newmarket Center, Amherst | UPS Wed. & Thur only, 15% |
| PET STORES | | |
| Breeders Choice | 492 Pleasant St., Northampton | 10% |

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| RECREATION, BICYCLES, and FITNESS CENTERS | | |
| Arcadia Wildlife Sanctuary | Rte 10, Northampton & Easthampton | Senior rates for some trips and programs |
| Laughing Dog Bikes (Bicycle World) | 63 S. Pleasant St., Amherst | Parts & labor, 10% |
| Hampshire Fitness Club | Gate House Rd., Echo Hill, Amherst | Substantial reductions; call for list |
| Mountain Farms Cinema | Mountain Farms Mall, Hadley | Senior rates; special Senior matinees |
| Hampshire 16 Cinemas | Hampshire Mall, Hadley | Senior rates on most movies |
| Northampton Nautilus | 216 N. King St., Northampton | 10% |
| PARKS | | |
| Massachusetts State Park System | Dept. of Environmental Management PO Box 484, Amherst, MA 01004 | Age 62+, send proof of age to address shown, get free admission to state parks, rinks, and pools. |
| U.S. Federal Park System | Any federal office | Age 60+, apply for Golden Eagle Pass--lifetime free admission to all federal parks. |
| PRINTING and OFFICE SUPPLIES | | |
| Amherst Typewriter | 32 Amity St., Amherst | 10%, repairs & purchases |
| Collective Copies | 71 S. Pleasant St., Amherst | 10% (personal work, not organizational) |
| Print Shack | 322 Russell St., Hadley | 10% |
| RUBBISH DISPOSAL | | |
| Amherst Trucking | Hatfield | 10% |
| TRANSPORTATION | | |
| Amtrak | 1-800-872-7245 | Age 62+, 15% |
| Airlines—various | Contact travel agent or individual airlines for special deals for seniors. | |
| Peter Pan Bus Lines | Amherst/Springfield | Usually 10% |
| PVTA | Amherst/Springfield 413-781-7882 | Obtain PVTA card; 50% |
| Trailways | | Usually 10% |
| VETERINARY HOSPITALS | | |
| Amherst Veterinary Clinic | 300 N. Pleasant St, Amherst | 10% (62+) |
| Hampshire Veterinary Hospital | 260 Snell St., Amherst | At Dr. Katz' discretion, 10% |
| VIDEOS —Check individual stores for club plans. | | |